

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 27	KVVU	10/15/12	10/15/12	DivorceCourt/DivorceCourt	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$195.00			
E 29	KVVU	10/15/12	10/15/12	Cops/DogtheBountyHunter	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$195.00			
E 30	KVVU	10/15/12	10/15/12	Katie Couric	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$275.00			
E 33	KVVU	10/15/12	10/15/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$300.00			
E 35	KVVU	10/15/12	10/15/12	The Dr Oz Show	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
E 37	KVVU	10/15/12	10/15/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$950.00			
E 40	KVVU	10/15/12	10/15/12	MORE Access	630-7pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
		See MG 40.2,40.3										
	2	KVVU	10/11/12-10/11/12	Special News after Debate	Special Early News	----Th-----	:30		\$1,025.00	NM		
		Ⓜ MG for 71.1,47.1,46.1,40.1										
	3	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$875.00	NM		
		Ⓜ MG for 71.1,47.1,46.1,40.1										
E 41	KVVU	10/15/12	10/15/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$950.00			
E 46	KVVU	10/13/12	10/13/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Clone Wars	Sa 2-3p	-----Sa--	:30		\$175.00	NM		
See MG 40.2,40.3												
E 47	KVVU	10/13/12	10/13/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Closer	Sa 3-4p	-----Sa--	:30		\$175.00	NM		
See MG 40.2,40.3												
E 71	KVVU	10/11/12	10/11/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News at 6pm	M-F 6-630pm	----Th-----	:30		\$900.00	NM		
See MG 40.2,40.3												
N 73	KVVU	10/11/12	10/11/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$950.00	NM		
See MG 73.2												
	2	KVVU	10/13/12-10/13/12	NCAA Football Early Game	NCAA Football Ea	-----Sa--	:30		\$950.00	NM		
Ⓜ MG for 73.1 10/11												
Totals											116	\$57,340.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	116	\$57,340.00	\$48,739.00
Totals	116	\$57,340.00	\$48,739.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/12/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$195.00			
N 2	KVVU	10/12/12	10/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$250.00			
N 3	KVVU	10/12/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$2,150.00			
N 4	KVVU	10/12/12	10/12/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$100.00			
N 5	KVVU	10/12/12	10/12/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$350.00			
N 6	KVVU	10/12/12	10/12/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$225.00			
N 7	KVVU	10/12/12	10/12/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$195.00			
N 8	KVVU	10/12/12	10/12/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$275.00			
N 9	KVVU	10/12/12	10/12/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$95.00			
N 10	KVVU	10/12/12	10/12/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$95.00			
N 11	KVVU	10/12/12	10/12/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$300.00			
N 12	KVVU	10/12/12	10/12/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$95.00			
N 13	KVVU	10/12/12	10/12/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$350.00			
N 14	KVVU	10/12/12	10/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$450.00			
N 15	KVVU	10/12/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,025.00			
N 16	KVVU	10/12/12	10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$725.00			
N 17	KVVU	10/12/12	10/12/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$650.00			
N 18	KVVU	10/12/12	10/12/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$950.00			
N 19	KVVU	10/12/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$700.00			
N 20	KVVU	10/12/12	10/12/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,350.00			
N 21	KVVU	10/12/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$275.00			
N 22	KVVU	10/15/12	10/15/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$195.00			
N 23	KVVU	10/15/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$250.00			
N 24	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,150.00			
N 25	KVVU	10/15/12	10/15/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$100.00			
N 26	KVVU	10/15/12	10/15/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
N 27	KVVU	10/15/12	10/15/12	DivorceCourt/DivorceCourt	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KVVU	10/15/12	10/15/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$225.00			
N 29	KVVU	10/15/12	10/15/12	Cops/DogtheBountyHunter	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$195.00			
N 30	KVVU	10/15/12	10/15/12	Katie Couric	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$275.00			
N 31	KVVU	10/15/12	10/15/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$95.00			
N 32	KVVU	10/15/12	10/15/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$95.00			
N 33	KVVU	10/15/12	10/15/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$300.00			
N 34	KVVU	10/15/12	10/15/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$95.00			
N 35	KVVU	10/15/12	10/15/12	The Dr Oz Show	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$350.00			
N 36	KVVU	10/15/12	10/15/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	M-----				1	\$85.00			
N 37	KVVU	10/15/12	10/15/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$950.00			
N 38	KVVU	10/15/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$450.00			
N 39	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$725.00			
N 40	KVVU	10/15/12	10/15/12	MORE Access	630-7pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
	See MG 40.2,40.3											
	2	KVVU	10/11/12-10/11/12	Special News after Debate	Special Early News	----Th----	:30		\$1,025.00	NM		
	Ⓜ MG for 71.1,47.1,46.1,40.1											
	3	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	1-----Sa--	:30		\$875.00	NM		
	Ⓜ MG for 71.1,47.1,46.1,40.1											
N 41	KVVU	10/15/12	10/15/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497903 /	06366310

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	PRIORITIES USA ACTN	1564

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 42	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 1----- 1 \$700.00												
N 43	KVVU	10/15/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 1----- 1 \$275.00												
N 44	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1- 1 \$2,100.00												
N 45	KVVU	10/13/12	10/13/12	Touch	Sat 11p-12a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1- 1 \$300.00												
N 46	KVVU	10/13/12	10/13/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1- 1 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 KVVU 10/08/12-10/14/12 Clone Wars Sa 2-3p -----Sa-- :30 \$175.00 NM												
See MG 40.2, 40.3												
N 47	KVVU	10/13/12	10/13/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1- 1 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 KVVU 10/08/12-10/14/12 The Closer Sa 3-4p -----Sa-- :30 \$175.00 NM												
See MG 40.2, 40.3												
N 48	KVVU	10/14/12	10/14/12	The Closer	Sun 1-2am		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$150.00												
N 49	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$1,850.00												
N 50	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$1,200.00												
N 51	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$350.00												
N 52	KVVU	10/14/12	10/14/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$300.00												
N 53	KVVU	10/14/12	10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 -----1 1 \$85.00												
N 54	KVVU	10/11/12	10/11/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 ---1--- 1 \$195.00												
N 55	KVVU	10/11/12	10/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/08/12 10/14/12 ---1--- 1 \$250.00												
N 56	KVVU	10/11/12	10/11/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497903 /	06366310

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	PRIORITIES USA ACTN	1564

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 72	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$725.00			
N 73	KVVU	10/11/12	10/11/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$950.00			
N 74	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$700.00			
N 75	KVVU	10/11/12	10/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$275.00			
N 76	KVVU	10/09/12	10/09/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$195.00			
N 77	KVVU	10/09/12	10/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$250.00			
N 78	KVVU	10/09/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$2,150.00			
N 79	KVVU	10/09/12	10/09/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$100.00			
N 80	KVVU	10/09/12	10/09/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$350.00			
N 81	KVVU	10/09/12	10/09/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$225.00			
N 82	KVVU	10/09/12	10/09/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$195.00			
N 83	KVVU	10/09/12	10/09/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$275.00			
N 84	KVVU	10/09/12	10/09/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$95.00			
N 85	KVVU	10/09/12	10/09/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$95.00			
N 86	KVVU	10/09/12	10/09/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$300.00			
N 87	KVVU	10/09/12	10/09/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$95.00			
N 88	KVVU	10/09/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$350.00			
N 89	KVVU	10/09/12	10/09/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$85.00			
N 90	KVVU	10/09/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$950.00			
N 91	KVVU	10/09/12	10/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$450.00			
N 92	KVVU	10/09/12	10/09/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$900.00			
N 93	KVVU	10/09/12	10/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$725.00			
N 94	KVVU	10/09/12	10/09/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$650.00			
N 95	KVVU	10/09/12	10/09/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$950.00			
N 96	KVVU	10/09/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$700.00			
N 97	KVVU	10/09/12	10/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$275.00			
N 98	KVVU	10/10/12	10/10/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$195.00			
N 99	KVVU	10/10/12	10/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$250.00			
N 100	KVVU	10/10/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,150.00			
N 101	KVVU	10/10/12	10/10/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$100.00			
N 102	KVVU	10/10/12	10/10/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$350.00			
N 103	KVVU	10/10/12	10/10/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$225.00			
N 104	KVVU	10/10/12	10/10/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497903 /		<u>Alt Order #</u> 06366310
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1564
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 105	KVVU	10/10/12	10/10/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$275.00			
N 106	KVVU	10/10/12	10/10/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$95.00			
N 107	KVVU	10/10/12	10/10/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$95.00			
N 108	KVVU	10/10/12	10/10/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$300.00			
N 109	KVVU	10/10/12	10/10/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$95.00			
N 110	KVVU	10/10/12	10/10/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$350.00			
N 111	KVVU	10/10/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$85.00			
N 112	KVVU	10/10/12	10/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$450.00			
N 113	KVVU	10/10/12	10/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,025.00			
N 114	KVVU	10/10/12	10/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$725.00			
N 115	KVVU	10/10/12	10/10/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$650.00			
N 116	KVVU	10/10/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$700.00			
N 117	KVVU	10/10/12	10/10/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,350.00			
N 118	KVVU	10/10/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$275.00			
Totals											116	\$57,340.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	116	\$57,340.00	\$48,739.00
Totals	116	\$57,340.00	\$48,739.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497903 /	06366310

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	PRIORITIES USA ACTN	1564

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/08/12 / 10/08/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT15/12 18.10
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 63666310

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

PRDCT	<u>PRIORITIES USA ACTN</u>	<u>EST#1564</u>	COMMENTS: (LINE, ORDER, INVOICE)
-------	----------------------------	-----------------	----------------------------------

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 18.10

NEW TOTAL \$57145 (-195)
REINVESTING \$\$ TO HL 6366313
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1564
AGENCY PRODUCT CODE = 340

121	S	1200N-100P	30	\$195.00	10/15	0	MON	0
-----	---	------------	----	----------	-------	---	-----	---

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: PRG CHG & TP DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-22 FOR 1 SPOT/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 18.10
 *** KVVU-TV ***
 REP HEADLINE# 6366310 TRF# 497903
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M26 OK'D BUY#121 MISSED: MON/1200N-100P OCT15 30S \$195.00 (OCT13/12)
 OFFER: NONE
 CMT: FLIGHT ENDED.

OCT/12 57145.00
 CONTRACT TOTAL 57145.00
 TOTAL SPOTS 115

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
 KTUD 4%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT10/12 10.35
KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

PROGRAM : EXTRA
ORD COM1: TP CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-73 FOR 1 SPOT/WK

REP HEADLINE# 6366310 TRF# 497903 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT10/12 10.35
 HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

144	A		1130A-400P	30		\$950.00	10/13	10/13	1		SAT	1
-----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : COLLEGE FOOTBALL EARLY GAME
 ORD COM1: PRG CHG DUE TO SENATE DEBATE. MG COLLEGE FOOTBALL. PRE-BOOKED PLS

ORD COM2: APPROVE.
 THIS IS A MAKE-GOOD FOR OCT11 ON LINE-134 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M25	OK'D	BUY#134	MISSED: THU/900P-930P	OCT11	30S	\$950.00	(OCT10/12)
			OFFER: SAT/1130A-400P	OCT13	30S	\$950.00	PLS ADVISE.
			CMT: PRG CHG DUE TO SENATE DEBATE. MG COLLEGE FOOTBALL. PRE-BOOKED PLS				
			CMT: APPROVE.				

OCT/12 57340.00

CONTRACT TOTAL 57340.00
 TOTAL SPOTS 116

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
 KTUD 4%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
***** FROM DFD ***** OCT08/13 08 46

AGY #	AGY. NAME	BUYER NAME
1322 G STREET SE	MUNDY KATOWITZ MEDIA	MEDIA PLACEMENT
		SALES PRSN PH- TERESA DIFURIA

ORDER #	497903
CONTRACT #	6366310
CLASS: NATL.	LOCAL
	REGIONAL

PRDCT	PRIORITIES	USA	ACTN	EST#1564	COMMENTS: (LINE, ORDER, INVOICE)

	CLASS: NATL.	LOCAL	REGIONAL
(CCE)			

CITY TAX	CO-OP BILLING NEEDED	DATE	OCT9/12	08.49
STATE TAX				

OK'D M1-M24
SEE LINES 119-143
TOTAL SAME
DISCONE THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START DATE	:	END DATE	:SPTS/WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
---------	-----	------	-------------	--------	-----	---	------	---	------------	---	----------	-----------	-----------	---	------	---	------------

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 1564
AGENCY PRODUCT CODE = 340	

1	100P-200P	30	\$195.00	10/12	10/12	0	ERH	0
2	100P-200P	30	\$195.00	10/12	10/12	0	ERH	0

```
PROGRAM : COLD CSE FILES
CON COM1: COLD CSE FILES
```


REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	: DATE :	: DATE :	: /WK :	: INVT :	:	: SPTS :
119	A		100P-200P	30		\$195.00	10/12	10/12	1		FRI	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-1 FOR 1 SPOT/WK												
8	S		200P-300P	30		\$275.00	10/12	10/12	0		FRI	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
141	A		200P-300P	30		\$275.00	10/12	10/12	1		FRI	1
PROGRAM : KATIE COURIC												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-8 FOR 1 SPOT/WK												
10	S		300A-400A	30		\$95.00	10/12	10/12	0		FRI	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
120	A		300A-400A	30		\$95.00	10/12	10/12	1		FRI	1
PROGRAM : KATIE COURIC												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-10 FOR 1 SPOT/WK												
22	S		100P-200P	30		\$195.00	10/15	10/15	0		MON	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
121	A		1200N-100P	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG & TP DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-22 FOR 1 SPOT/WK												
27	S		1100A-1200N	30		\$195.00	10/15	10/15	0		MON	0
PROGRAM : BETTER												
CON COM1 : BETTER												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
122	A		1100A-1200N	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : PRG CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK												
29	S		1200N-100P	30		\$195.00	10/15	10/15	0		MON	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1 : DIVORCE COURT/DIVORCE CRT B												
123	A		1200N-100P	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 1 SPOT/WK												
30	S		200P-300P	30		\$275.00	10/15	10/15	0		MON	0
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												
124	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE ORD COM1 : PRG AND TP CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK												
32	S		300A-400A	30		\$95.00	10/15	10/15	0		MON	0
PROGRAM : AMR FUN-VIDEOS CON COM1 : AMR FUN-VIDEOS												
125	A		300A-400A	30		\$95.00	10/15	10/15	1		MON	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-32 FOR 1 SPOT/WK												
33	S		300P-400P	30		\$300.00	10/15	10/15	0		MON	0
PROGRAM : ANDERSON CON COM1 : ANDERSON												

REP HEADLINE# 6366310
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
126	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-33 FOR 1 SPOT/WK												
35	S		400P-500P	30		\$350.00	10/15	10/15	0		MON	0
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
127	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-35 FOR 1 SPOT/WK												
37	S		500P-530P	30		\$950.00	10/15	10/15	0		MON	0
PROGRAM : FOX 5 NWS-5												
CON COM1 : FOX 5 NWS-5												
128	A		400P-430P	30		\$950.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1 : NO 5P NEWS DUE TO NLCS GAME. SPECIAL NEWS PRIOR THE GAME. PRE-BOOKED												
ORD COM2 : PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-37 FOR 1 SPOT/WK												
40	S		630P-700P	30		\$650.00	10/15	10/15	0		MON	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
142	A		730P-800P	30		\$1,025.00	10/11	10/11	1		THU	1
PROGRAM : SPECIAL NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A DUE TO DEBATE & NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-46 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-47 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-71 FOR 1 SPOT/WK												
143	A		900P-1000P	30		\$875.00	10/13	10/13	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1 : SPOTS N/A DUE TO DEBATE & NLCS GAME. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 142-143												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT9/12 08.49
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		700P-730P	30		\$950.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
129	A		900P-930P	30		\$950.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-41 FOR 1 SPOT/WK												
46	S		200P-300P	30		\$175.00	10/13	10/13	0		SAT	0
PROGRAM : CLOSER												
CON COM1 : CLOSER												
47	S		300P-400P	30		\$175.00	10/13	10/13	0		SAT	0
PROGRAM : WOUT TRACE												
CON COM1 : WOUT TRACE												
52	S		1200M-100A	30		\$300.00	10/14	10/14	0		SUN	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
130	A		1200M-100A	30		\$300.00	10/14	10/14	1		SUN	1
PROGRAM : CSI: MIAMI												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-52 FOR 1 SPOT/WK												
54	S		100P-200P	30		\$195.00	10/11	10/11	0		THU	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
131	A		100P-200P	30		\$195.00	10/11	10/11	1		THU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-54 FOR 1 SPOT/WK												
62	S		200P-300P	30		\$275.00	10/11	10/11	0		THU	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
132	A		200P-300P	30		\$275.00	10/11	10/11	1		THU	1
PROGRAM : KATIE COURIC ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-62 FOR 1 SPOT/WK												
64	S		300A-400A	30		\$95.00	10/11	10/11	0		THU	0
PROGRAM : AMR FUN-VIDEOS CON COM1 : AMR FUN-VIDEOS												
133	A		300A-400A	30		\$95.00	10/11	10/11	1		THU	1
PROGRAM : KATIE COURIC ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-64 FOR 1 SPOT/WK												
71	S		600P-630P	30		\$900.00	10/11	10/11	0		THU	0
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												
73	S		700P-730P	30		\$950.00	10/11	10/11	0		THU	0
PROGRAM : EXTRA CON COM1 : EXTRA												
134	A		900P-930P	30		\$950.00	10/11	10/11	1		THU	1
PROGRAM : EXTRA ORD COM1 : TP CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-73 FOR 1 SPOT/WK												
76	S		100P-200P	30		\$195.00	10/9	10/9	0		TUE	0
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												
135	A		100P-200P	30		\$195.00	10/9	10/9	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-76 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	S		200P-300P	30		\$275.00	10/9	10/9	0		TUE	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
136	A		200P-300P	30		\$275.00	10/9	10/9	1		TUE	1
PROGRAM : KATIE COURIC												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-83 FOR 1 SPOT/WK												
85	S		300A-400A	30		\$95.00	10/9	10/9	0		TUE	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
137	A		300A-400A	30		\$95.00	10/9	10/9	1		TUE	1
PROGRAM : KATIE COURIC												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-85 FOR 1 SPOT/WK												
98	S		100P-200P	30		\$195.00	10/10	10/10	0		WED	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
138	A		100P-200P	30		\$195.00	10/10	10/10	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-98 FOR 1 SPOT/WK												
105	S		200P-300P	30		\$275.00	10/10	10/10	0		WED	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
139	A		200P-300P	30		\$275.00	10/10	10/10	1		WED	1
PROGRAM : KATIE COURIC												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-105 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
107	S		300A-400A	30		\$95.00	10/10	10/10	0		WED	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1: AMR FUN-VIDEOS												
140	A		300A-400A	30		\$95.00	10/10	10/10	1		WED	1
PROGRAM : KATIE COURIC												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-107 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1			MISSED: FRI/100P-200P	OCT12		30S	\$195.00	(OCT8/12)	
						OFFER: FRI/100P-200P	OCT12		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG. PRE-BOOKED PLS APPROVE.						
M2	OK'D		BUY#10			MISSED: FRI/300A-400A	OCT12		30S	\$95.00	(OCT8/12)	
						OFFER: FRI/300A-400A	OCT12		30S	\$95.00	PLS ADVISE.	
						CMT: PRG CHG. PRE-BOOKED PLS APPROVE.						
M3	OK'D		BUY#22			MISSED: MON/100P-200P	OCT15		30S	\$195.00	(OCT8/12)	
						OFFER: MON/1200N-100P	OCT15		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG & TP DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M4	OK'D		BUY#27			MISSED: MON/1100A-1200N	OCT15		30S	\$195.00	(OCT8/12)	
						OFFER: MON/1100A-1200N	OCT15		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M5	OK'D		BUY#29			MISSED: MON/1200N-100P	OCT15		30S	\$195.00	(OCT8/12)	
						OFFER: MON/1200N-100P	OCT15		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M6	OK'D		BUY#30			MISSED: MON/200P-300P	OCT15		30S	\$275.00	(OCT8/12)	
						OFFER: MON/100P-200P	OCT15		30S	\$275.00	PLS ADVISE.	
						CMT: PRG AND TP CHG. PRE-BOOKED PLS APPROVE.						
M7	OK'D		BUY#32			MISSED: MON/300A-400A	OCT15		30S	\$95.00	(OCT8/12)	
						OFFER: MON/300A-400A	OCT15		30S	\$95.00	PLS ADVISE.	
						CMT: PRG CHG. PRE-BOOKED PLS APPROVE.						
M8	OK'D		BUY#33			MISSED: MON/300P-400P	OCT15		30S	\$300.00	(OCT8/12)	
						OFFER: MON/200P-300P	OCT15		30S	\$300.00	PLS ADVISE.	
						CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M9	OK'D		BUY#35			MISSED: MON/400P-500P	OCT15		30S	\$350.00	(OCT8/12)	
						OFFER: MON/300P-400P	OCT15		30S	\$350.00	PLS ADVISE.	
						CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.49

STATION MAKEGOOD OFFERS:

MISSED: MON/500P-530P OCT15 30S \$950.00 (OCT8/12)
OFFER: MON/400P-430P OCT15 30S \$950.00 PLS ADVISE.
CMT: NO 5P NEWS DUE TO NLCS GAME. SPECIAL NEWS PRIOR THE GAME. PRE-BOOKED
CMT: PLS APPROVE.

MISSED: MON/700P-730P	OCT15	30S	\$950.00	(OCT8/12)
OFFER: MON/900P-930P	OCT15	30S	\$950.00	PLS ADVISE.
CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.				

MISSED: SUN/1200M-100A	OCT14	30S	\$300.00	(OCT8/12)
OFFER: SUN/1200M-100A	OCT14	30S	\$300.00	PLS ADVISE.
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED: THU/100P-200P	OCT11	30S	\$195.00	(OCT8/12)
OFFER: THU/100P-200P	OCT11	30S	\$195.00	PLS ADVISE.
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED:THU/200P-300P	OCT11	30S	\$275.00	(OCT8/12)
OFFER:THU/200P-300P	OCT11	30S	\$275.00	PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED:THU/300A-400A	OCT11	30S	\$95.00	(OCT8/12)
OFFER:THU/300A-400A	OCT11	30S	\$95.00	PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED: THU/700P-730P	OCT11	30S	\$950.00	(OCT8/12)
OFFER: THU/900P-930P	OCT11	30S	\$950.00	PLS ADVISE.
CMT: TP CHG. PRE-BOOKED PLS APPROVE.				

MISSED: TUE/100P-200P	OCT9	30S	\$195.00	(OCT8/12)
OFFER: TUE/100P-200P	OCT9	30S	\$195.00	
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				
PLS ADVISE.				

MISSED: TUE/200P-300P	OCT9	30S	\$275.00	(OCT8/12)
OFFER: TUE/200P-300P	OCT9	30S	\$275.00	PLS ADVISE.
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED:TUE/300A-400A	OCT9	30S	\$95.00	(OCT8/12)
OFFER:TUE/300A-400A	OCT9	30S	\$95.00	PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

MISSED:WED/100P-200P	OCT10	30S	\$195.00	(OCT8/12)
OFFER:WED/100P-200P	OCT10	30S	\$195.00	PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M21	OK'D	BUY#105	MISSED:WED/200P-300P				OCT10		30S	\$275.00	(OCT8/12)	
			OFFER:WED/200P-300P				OCT10		30S	\$275.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M22	OK'D	BUY#107	MISSED:WED/300A-400A				OCT10		30S	\$95.00	(OCT8/12)	
			OFFER:WED/300A-400A				OCT10		30S	\$95.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M23	OK'D	BUY#8	MISSED:FRI/200P-300P				OCT12		30S	\$275.00	(OCT8/12)	
			OFFER:FRI/200P-300P				OCT12		30S	\$275.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M24	OK'D	BUY#40	MISSED:MON/630P-700P				OCT15		30S	\$650.00	(OCT8/12)	
		BUY#46	SAT/200P-300P				OCT13		30S	\$175.00		
		BUY#47	SAT/300P-400P				OCT13		30S	\$175.00		
		BUY#71	THU/600P-630P				OCT11		30S	\$900.00		
			OFFER:THU/730P-800P				OCT11		30S	\$1,025.00	PLS ADVISE.	
			& SAT/900P-1000P				OCT13		30S	\$875.00		
			CMT:SPOTS N/A DUE TO DEBATE & NICS GAME. PRE-BOOKED PLS APPROVE.									

OCT/12	57340.00											
		CONTRACT TOTAL								57340.00		
		TOTAL SPOTS										116

MARKET TOTALS	\$318,555	KVVU 18%	KSNV 23%	KTUD 4%	KLAS 19%	KTNV 22%	KVMY 9%	KVCW 5%	CABL 0%
---------------	-----------	----------	----------	---------	----------	----------	---------	---------	---------

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 12.38
*** KVVU-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE
WASHINGTON, DC 20003

SALES PRSN PH- TERESA DIFURIA

ORDER # 497903 CONTRACT # 6366310 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACTN EST#1564 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 12.38

REP: TO ROSE
FR NIKKI
NEW PRIORITIES USA ACTION ORDER
TOTAL \$57340
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$195.00	10/12	10/12	1		FRI	1
AGENCY ADVERTISER CODE = 321												
AGENCY PRODUCT CODE = 340												
AGENCY EST# = 1564												
2			1000A-1100A	30		\$250.00	10/12	10/12	1		FRI	1
PROGRAM : COLD CSE FILES												
CON COM1: COLD CSE FILES												
PROGRAM : DR. OZ R												
CON COM1: DR. OZ R												

Cops/Dos

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NWS-10 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/12	10/12	1		FRI	1
4			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	30		\$100.00	10/12	10/12	1		FRI	1
5			1135P-1205A PROGRAM : SIMPSON< CON COM1: SIMPSON<	30		\$350.00	10/12	10/12	1		FRI	1
6			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/12	10/12	1		FRI	1
7			1200N-100P PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1: DIVORCE COURT/DIVORCE CRT B	30		\$195.00	10/12	10/12	1		FRI	1
8			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	30		\$275.00	10/12	10/12	1		FRI	1
9			230A-300A PROGRAM : AMERICAN DAD CON COM1: AMERICAN DAD	30		\$95.00	10/12	10/12	1		FRI	1
10			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	30		\$95.00	10/12	10/12	1		FRI	1
11			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	30		\$300.00	10/12	10/12	1		FRI	1

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			400A-430A PROGRAM : COPS CON COM1 : COPS	30		\$95.00	10/12	10/12	1		FRI	1
13			400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$350.00	10/12	10/12	1		FRI	1
14			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/12	10/12	1		FRI	1
15			530P-600P PROGRAM : FOX 5 NWS530 CON COM1 : FOX 5 NWS530	30		\$1,025.00	10/12	10/12	1		FRI	1
16			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/12	10/12	1		FRI	1
17			630P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$650.00	10/12	10/12	1		FRI	1
18			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/12	10/12	1		FRI	1
19			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1 : FOX5NWS LIV-LV	30		\$700.00	10/12	10/12	1		FRI	1
20			730P-800P PROGRAM : TMZ CON COM1 : TMZ	30		\$1,350.00	10/12	10/12	1		FRI	1

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900A-1000A PROGRAM : MORE CON COM1: MORE	30		\$275.00	10/12	10/12	1		FRI	1
22			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	30		\$195.00	10/15	10/15	1		MON	1
23			1000A-1100A PROGRAM : DR. OZ R CON COM1: DR. OZ R	30		\$250.00	10/15	10/15	1		MON	1
24			1000P-1100P PROGRAM : FOX 5 NWS-10 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/15	10/15	1		MON	1
25			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	30		\$100.00	10/15	10/15	1		MON	1
26			1135P-1205A PROGRAM : SIMPSON< CON COM1: SIMPSON<	30		\$350.00	10/15	10/15	1		MON	1
27			1100A-1200N PROGRAM : BETTER CON COM1: BETTER	30		\$195.00	10/15	10/15	1		MON	1
28			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/15	10/15	1		MON	1
29			1200N-100P PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1: DIVORCE COURT/DIVORCE CRT B	30		\$195.00	10/15	10/15	1		MON	1

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			200P-300P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
31			230A-300A	30		\$95.00	10/15	10/15	1		MON	1
PROGRAM : AMERICAN DAD												
CON COM1 : AMERICAN DAD												
32			300A-400A	30		\$95.00	10/15	10/15	1		MON	1
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
33			300P-400P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
34			400A-430A	30		\$95.00	10/15	10/15	1		MON	1
PROGRAM : COPS												
CON COM1 : COPS												
35			400P-500P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
36			430A-459A	30		\$85.00	10/15	10/15	1		MON	1
PROGRAM : FOX 5 NEWS												
CON COM1 : FOX 5 NEWS												
37			500P-530P	30		\$950.00	10/15	10/15	1		MON	1
PROGRAM : FOX 5 NWS-5												
CON COM1 : FOX 5 NWS-5												
38			500A-600A	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : FOX5 NEWS 5A												
CON COM1 : FOX5 NEWS 5A												

REP HEADLINE# 6366310
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/15	10/15	1		MON	1
40			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	10/15	10/15	1		MON	1
41			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/15	10/15	1		MON	1
42			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : MORE CON COM1: MORE	30		\$275.00	10/15	10/15	1		MON	1
44			1000P-1100P PROGRAM : FOX 5 NWS-10< CON COM1: FOX 5 NWS-10<	30		\$2,100.00	10/13	10/13	1		SAT	1
45			1100P-1200M PROGRAM : TOUCH CON COM1: TOUCH	30		\$300.00	10/13	10/13	1		SAT	1
46			200P-300P PROGRAM : CLOSER CON COM1: CLOSER	30		\$175.00	10/13	10/13	1		SAT	1
47			300P-400P PROGRAM : WOUT TRACE CON COM1: WOUT TRACE	30		\$175.00	10/13	10/13	1		SAT	1

N/A

N/A

N/A

REP HEADLINE# 6366310
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT8/12 12.38
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			100A-200A	30		\$150.00	10/14	10/14	1		SUN	1
PROGRAM : CLOSER												
CON COM1 : CLOSER												
49			1000P-1045P	30		\$1,850.00	10/14	10/14	1		SUN	1
PROGRAM : FOX 5 NWS-10												
CON COM1 : FOX 5 NWS-10												
50			1045P-1100P	30		\$1,200.00	10/14	10/14	1		SUN	1
PROGRAM : FOX5 SPRT PLUS												
CON COM1 : FOX5 SPRT PLUS												
51			1100P-1200M	30		\$350.00	10/14	10/14	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
52			1200M-100A	30		\$300.00	10/14	10/14	1		SUN	1
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
53			430A-459A	30		\$85.00	10/14	10/14	1		SUN	1
PROGRAM : FOX 5 NEWS												
CON COM1 : FOX 5 NEWS												
54			100P-200P	30		\$195.00	10/11	10/11	1		THU	1
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
55			1000A-1100A	30		\$250.00	10/11	10/11	1		THU	1
PROGRAM : DR. OZ R												
CON COM1 : DR. OZ R												
56			1000P-1100P	30		\$2,150.00	10/11	10/11	1		THU	1
PROGRAM : FOX 5 NWS-10												
CON COM1 : FOX 5 NWS-10												

Cops/BS

CSI MINDS

REP HEADLINE# 6366310
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
57			105A-135A	30		\$100.00	10/11	10/11	1		THU	1
PROGRAM : EXTRA<												
CON COM1: EXTRA<												
58			1135P-1205A	30		\$350.00	10/11	10/11	1		THU	1
PROGRAM : SIMPSON<												
CON COM1: SIMPSON<												
59			1100A-1200N	30		\$195.00	10/11	10/11	1		THU	1
PROGRAM : BETTER												
CON COM1: BETTER												
60			1205A-105A	30		\$225.00	10/11	10/11	1		THU	1
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
61			1200N-100P	30		\$195.00	10/11	10/11	1		THU	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1: DIVORCE COURT/DIVORCE CRT B												
62			200P-300P	30		\$275.00	10/11	10/11	1		THU	1
PROGRAM : COPS/COPS B												
CON COM1: COPS/COPS B												
63			230A-300A	30		\$95.00	10/11	10/11	1		THU	1
PROGRAM : AMERICAN DAD												
CON COM1: AMERICAN DAD												
64			300A-400A	30		\$95.00	10/11	10/11	1		THU	1
PROGRAM : AMR FUN-VIDEOS												
CON COM1: AMR FUN-VIDEOS												
65			300P-400P	30		\$300.00	10/11	10/11	1		THU	1
PROGRAM : ANDERSON												
CON COM1: ANDERSON												

Katie

Katie

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			400A-430A PROGRAM : COPS CON COM1: COPS	30		\$95.00	10/11	10/11	1		THU	1
67			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$350.00	10/11	10/11	1		THU	1
68			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	30		\$85.00	10/11	10/11	1		THU	1
69			500P-530P PROGRAM : FOX 5 NWS-5 CON COM1: FOX 5 NWS-5	30		\$950.00	10/11	10/11	1		THU	1
70			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/11	10/11	1		THU	1
71			600P-630P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$900.00	10/11	10/11	1		THU	1
72			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/11	10/11	1		THU	1
73			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/11	10/11	1		THU	1
74			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/11	10/11	1		THU	1

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			900A-1000A	30		\$275.00	10/11	10/11	1		THU	1
PROGRAM : MORE												
CON COM1 : MORE												
76			100P-200P	30		\$195.00	10/9	10/9	1		TUE	1
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
77			1000A-1100A	30		\$250.00	10/9	10/9	1		TUE	1
PROGRAM : DR. OZ R												
CON COM1 : DR. OZ R												
78			1000P-1100P	30		\$2,150.00	10/9	10/9	1		TUE	1
PROGRAM : FOX 5 NWS-10												
CON COM1 : FOX 5 NWS-10												
79			105A-135A	30		\$100.00	10/9	10/9	1		TUE	1
PROGRAM : EXTRA<												
CON COM1 : EXTRA<												
80			1135P-1205A	30		\$350.00	10/9	10/9	1		TUE	1
PROGRAM : SIMPSON<												
CON COM1 : SIMPSON<												
81			1205A-105A	30		\$225.00	10/9	10/9	1		TUE	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
82			1200N-100P	30		\$195.00	10/9	10/9	1		TUE	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1 : DIVORCE COURT/DIVORCE CRT B												
83			200P-300P	30		\$275.00	10/9	10/9	1		TUE	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												

Cops/Dog

Katie

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84			230A-300A PROGRAM : AMERICAN DAD CON COM1: AMERICAN DAD	30		\$95.00	10/9	10/9	1		TUE	1
85			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	30		\$95.00	10/9	10/9	1		TUE	1
86			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	30		\$300.00	10/9	10/9	1		TUE	1
87			400A-430A PROGRAM : COPS CON COM1: COPS	30		\$95.00	10/9	10/9	1		TUE	1
88			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$350.00	10/9	10/9	1		TUE	1
89			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	30		\$85.00	10/9	10/9	1		TUE	1
90			500P-530P PROGRAM : FOX 5 NWS-5 CON COM1: FOX 5 NWS-5	30		\$950.00	10/9	10/9	1		TUE	1
91			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/9	10/9	1		TUE	1
92			600P-630P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$900.00	10/9	10/9	1		TUE	1

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
93			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/9	10/9	1		TUE	1
94			630P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$650.00	10/9	10/9	1		TUE	1
95			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/9	10/9	1		TUE	1
96			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1 : FOX5NWS LIV-LV	30		\$700.00	10/9	10/9	1		TUE	1
97			900A-1000A PROGRAM : MORE CON COM1 : MORE	30		\$275.00	10/9	10/9	1		TUE	1
98			100P-200P PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES	30		\$195.00	10/10	10/10	1		WED	1
99			1000A-1100A PROGRAM : DR. OZ R CON COM1 : DR. OZ R	30		\$250.00	10/10	10/10	1		WED	1
100			1000P-1100P PROGRAM : FOX 5 NWS-10 CON COM1 : FOX 5 NWS-10	30		\$2,150.00	10/10	10/10	1		WED	1
101			105A-135A PROGRAM : EXTRA CON COM1 : EXTRA	30		\$100.00	10/10	10/10	1		WED	1

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
102			1135P-1205A PROGRAM : SIMPSONS< CON COM1: SIMPSONS<	30		\$350.00	10/10	10/10	1		WED	1
103			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/10	10/10	1		WED	1
104			1200N-100P PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1: DIVORCE COURT/DIVORCE CRT B	30		\$195.00	10/10	10/10	1		WED	1
105			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	30		\$275.00	10/10	10/10	1		WED	1
106			230A-300A PROGRAM : AMERICAN DAD CON COM1: AMERICAN DAD	30		\$95.00	10/10	10/10	1		WED	1
107			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	30		\$95.00	10/10	10/10	1		WED	1
108			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	30		\$300.00	10/10	10/10	1		WED	1
109			400A-430A PROGRAM : COPS CON COM1: COPS	30		\$95.00	10/10	10/10	1		WED	1
110			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$350.00	10/10	10/10	1		WED	1

REP HEADLINE# 6366310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
111			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	30		\$85.00	10/10	10/10	1		WED	1
112			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/10	10/10	1		WED	1
113			530P-600P PROGRAM : FOX 5 NWS530 CON COM1: FOX 5 NWS530	30		\$1,025.00	10/10	10/10	1		WED	1
114			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/10	10/10	1		WED	1
115			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	10/10	10/10	1		WED	1
116			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/10	10/10	1		WED	1
117			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/10	10/10	1		WED	1
118			900A-1000A PROGRAM : MORE CON COM1: MORE	30		\$275.00	10/10	10/10	1		WED	1

OCT/12 57340.00 CONTRACT TOTAL 57340.00
TOTAL SPOTS 118

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$318,555
KVVU 18%
KSNV 23%
KTUD 4%
KLAS 19%
KTNV 22%
KVMY 9%
KVCW 5%
CABL 0%

SVC- NSI
DEMOS- RA35+*